



See page 2 for B4U Movies and Music combined rates

All rates are subject to VAT in the UK. Other spot lengths may be available pro rata to the 30-second rate.

SEGMENT RATES							
SEGMENT	TIME	SINGLE SPOT COSTS £					
		10"	20"	30"	40"	50"	60"
AA*	0630-1900	23	47	70	93	117	140
AAA	1900- 2400	33	67	100	133	167	200
A	2400-0630	17	33	50	67	83	100

#### PACKAGE RATES

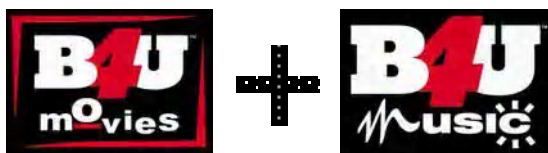
WEEKLY PACKAGES	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
Spots will be evenly rotated through all segments over 7 days.	14	327	653	980	1307	1633	1960
	21	420	840	1260	1680	2100	2520
	28	467	933	1400	1867	2333	2800

DAYTIME PACKAGES	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
All spots will be guaranteed 1230-1900 weekdays.	14	420	840	1260	1680	2100	2520
	21	560	1120	1680	2240	2800	3360
	28	653	1307	1960	2613	3267	3920

PEAK PACKAGES	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
All spots will be guaranteed 1900 - 2400 daily.	14	467	933	1400	1867	2333	2800
	21	630	1260	1890	2520	3150	3780
	28	747	1493	2240	2987	3733	4480



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B4U Music and B4U Movies combined

All rates are subject to VAT in the UK. Other spot lengths may be available pro rata to the 30-second rate.

SEGMENT RATES							
SEGMENT	TIME	SINGLE SPOT COSTS £					
		10"	20"	30"	40"	50"	60"
AA*	0630-1900	47	93	140	187	233	280
AAA	1900-2400	67	133	200	267	333	400
A	2400-0630	33	67	100	133	167	200

**PACKAGE RATES**

WEEKLY PACKAGES Spots will be evenly rotated through all segments over 7 days.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
	14	653	1307	1960	2613	3267	3920
	21	840	1680	2520	3360	4200	5040
	28	933	1867	2800	3733	4667	5600

DAYTIME PACKAGES All spots will be guaranteed 1230-1900 weekdays.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
	14	840	1680	2520	3360	4200	5040
	21	1120	2240	3360	4480	5600	6720
	28	973	1947	2920	3893	4867	5840

PEAK PACKAGES All spots will be guaranteed 1900-2400 daily.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
	14	933	1867	2800	3733	4667	5600
	21	1260	2520	3780	5040	6300	7560
	28	1493	2987	4480	5973	7467	8960



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