



**See page 2 for B4U Music and Movies combined rates**

All rates are subject to VAT in the UK. Other spot lengths may be available pro rata to the 30-second rate.

SEGMENT RATES							
SEGMENT	TIME	SINGLE SPOT COSTS £					
		10"	20"	30"	40"	50"	60"
AA*	0630-1900	33	67	100	133	167	200
AAA	1900- 2400	48	95	143	191	238	286
A	2400-0630	24	47	71	95	118	142

**PACKAGE RATES**

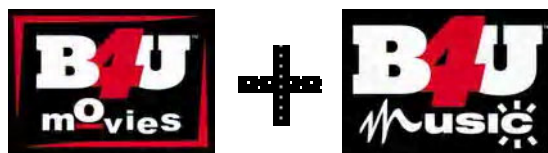
WEEKLY PACKAGES	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
Spots will be evenly rotated through all segments over 7 days.	14	425	849	1274	1699	2123	2548
	21	546	1092	1638	2184	2730	3276
	28	607	1213	1820	2427	3033	3640

DAYTIME PACKAGES	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
All spots will be guaranteed 1230- 1900 weekdays.	14	600	1200	1800	2400	3000	3600
	21	800	1600	2400	3200	4000	4800
	28	933	1867	2800	3733	4667	5600

PEAK PACKAGES	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
All spots will be guaranteed 1900 -2400 daily.	14	637	1274	1911	2548	3185	3822
	21	819	1638	2457	3276	4095	4914
	28	910	1820	2730	3640	4550	5460



MEDIA HOUSE 82 HIGHGATE ROAD LONDON NW5 1GZ  
 Tel: 020 7284 2848 FAX 020 7485 7089  
 Email: sales@zmtv.co.uk  
 www.zmtv.co.uk



B4U Music and B4U Movies combined

All rates are subject to VAT in the UK. Other spot lengths may be available pro rata to the 30-second rate.

SEGMENT RATES							
SEGMENT	TIME	SINGLE SPOT COSTS £					
		10"	20"	30"	40"	50"	60"
AA*	0630-1900	47	93	140	187	233	280
AAA	1900-2400	67	133	200	267	333	400
A	2400-0630	33	67	100	133	167	200

**PACKAGE RATES**

WEEKLY PACKAGES Spots will be evenly rotated through all segments over 7 days.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
	14	653	1307	1960	2613	3267	3920
	21	840	1680	2520	3360	4200	5040
	28	933	1867	2800	3733	4667	5600

DAYTIME PACKAGES All spots will be guaranteed 1230-1900 weekdays.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
	14	840	1680	2520	3360	4200	5040
	21	1120	2240	3360	4480	5600	6720
	28	973	1947	2920	3893	4867	5840

PEAK PACKAGES All spots will be guaranteed 1900-2400 daily.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
	14	933	1867	2800	3733	4667	5600
	21	1260	2520	3780	5040	6300	7560
	28	1493	2987	4480	5973	7467	8960



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