

ADVERTISE ON BRITAIN'S FAVOURITE BANGLADESHI CHANNEL

SEGMENT RATES

SEGMENT	TIME	SINGLE SPOT COSTS £					
		10"	20"	30"	40"	50"	60"
AA	06:30 - 18:30	19	37	56	75	93	112
AAA	18:30 - 23:30	27	53	80	107	133	160
A	23:30 - 06:30	13	27	40	53	67	80

PACKAGE RATES

WEEKLY PACKAGES

Spots will be evenly rotated through all segments over 7 days.

TOTAL SPOTS COST PER PACKAGE £

	10"	20"	30"	40"	50"	60"
14	261	523	784	1045	1307	1568
21	336	672	1008	1344	1680	2016
28	373	747	1120	1493	1867	2240

DAYTIME PACKAGES

All spots will be guaranteed 06:30-18:30 weekdays.

TOTAL SPOTS COST PER PACKAGE £

	10"	20"	30"	40"	50"	60"
14	205	411	616	821	1027	1232
21	266	532	798	1064	1330	1596
28	299	597	896	1195	1493	1792

PEAK PACKAGES

All spots will be guaranteed 18:30-23:30 daily.

TOTAL SPOTS COST PER PACKAGE £

	10"	20"	30"	40"	50"	60"
14	336	672	1008	1344	1680	2016
21	448	896	1344	1792	2240	2688
28	523	1045	1568	2091	2613	3136

All rates are subject to VAT in the UK. Other spot lengths may be available pro rata to the 30 second rate.

PROGRAMME SPONSORSHIP

Certain programme series are available for sponsorship. Individual sponsors' requirements will be catered for in packages which may include opening and closing credits, bumper breaks and trails.

AGENCY COMMISSION

Agency commission of 15% will be allowable to accredited advertising agencies, to which may be extended Channel S's standard credit terms as applied from time to time. Prepayment is required from all other advertisers. Terms & Conditions are as published by Channel S.

Airtime sales and sponsorship from

ZMTV
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TARGETED TELEVISION

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