



VENUS

South Asian entertainment free-to-air on Sky Digital 807

SEGMENT RATES

SEGMENT	TIME	SINGLE SPOT COSTS £					
		10"	20"	30"	40"	50"	60"
AA	06:00 - 18:00	19	37	56	75	93	112
AAA	18:00 - 23:00	27	53	80	107	133	160
A	23:00 - 06:00	13	27	40	53	67	80

PACKAGE RATES

WEEKLY PACKAGES

Spots will be evenly rotated through all segments over 7 days	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
14	261	523	784	1045	1307	1568	
21	336	672	1008	1344	1680	2016	
28	373	747	1120	1493	1867	2240	

DAYTIME PACKAGES

All spots will be guaranteed 06:00-18:00 weekdays	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
14	205	411	616	821	1027	1232	
21	266	532	798	1064	1330	1596	
28	299	597	896	1195	1493	1792	

PEAK PACKAGES

All spots will be guaranteed 18:00-23:00 daily.	TOTAL SPOTS	COST PER PACKAGE £					
		10"	20"	30"	40"	50"	60"
14	336	672	1008	1344	1680	2016	
21	448	896	1344	1792	2240	2688	
28	523	1045	1568	2091	2613	3136	